



Annual Report 2021

October 1, 2020 - September 30, 2021





One Heartland successfully operated camp during the summer of 2021, filling our sessions to 65% occupancy as directed by the MN Department of Health. We were beyond excited to welcome young people back to the camp community, filled with songs, nature, trying new things, swimming, high ropes course, and friendships! Through careful management we were able to provide safe and fun experiences for young people and are happy to announce that no campers tested positive for Covid the entire summer.

We continue to feel the effects of the pandemic with decreases in rental groups and lower than normal staffing levels. We are hopeful that as we move forward the effects of the pandemic will become more manageable.

Our Camp True Colors program grew by over 200% from the summer of 2019 and we expect to see similar growth for the summer of 2022. The need for safe and welcoming programs for LGBTQ+ youth continues to grow, and One Heartland is committed to being here for those young people.

Thank you for continuing to support One Heartland.

Best,



Patrick

**A CAMP
EXPERIENCE OF
A LIFETIME...**

***for kids who
need it most.***





OUR PARTICIPANTS

One Heartland's mission is to improve the lives of children, youth, and families facing significant health challenges or social isolation. To do this, we welcome you who are:

- in the LGBTQ+ community
- living with or affected by HIV/AIDS
- experiencing homelessness

All of our participants are 7-20 years old. Around 45% request financial aid to attend camp. Around 35% are youth of color. 54% of our campers are from Minnesota, with most of those coming from the Twin Cities metro area. The rest travel from other states to attend.

Camp True Colors for LGBTQ+ youth is now our fastest growing program. We added a second session in 2018 and a third in 2019. In 2021, we added a 2-week session for youth as well as 2 sessions for families.

Camp Heartland, our flagship program, began in 1993 to give youth living with HIV the summer adventure of a lifetime. This program continues to adapt to the changing landscape of HIV/AIDS.

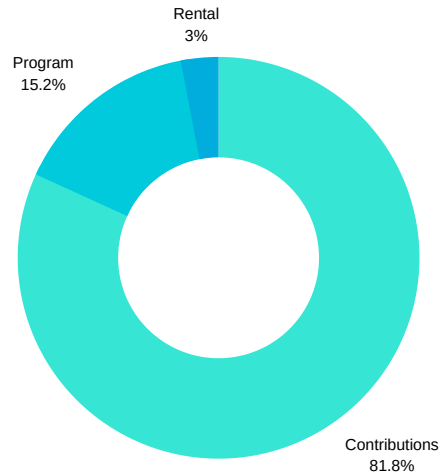
Camp Northstar is a respite for children experiencing homelessness or housing instability.



OUR PROGRAMS

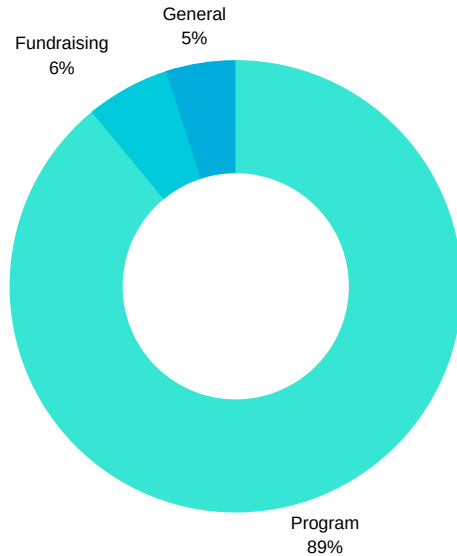


FINANCIALS



Revenue

\$678,195 Contributions (82%)
\$126,675 Program (15%)
\$20,364 Rental (3%)
\$825,234 Total (100%)



Expenses

\$829,786 Program (89%)
\$58,103 Fundraising (6%)
\$50,111 General (5%)
\$938,000 Total (100%)

Assets

\$69,946 Total current assets
\$26,101 Total other assets
\$1,272,792 Net property and equipment

\$1,368,839 TOTAL ASSETS

Liabilities

\$482,069 Total current liabilities
\$547,607 Long-term liabilities

\$1,029,676 TOTAL LIABILITIES

Net Assets

\$339,163 Unrestricted net assets
\$0 Temporarily restricted net assets

\$339,163 TOTAL NET ASSETS

\$1,368,839 TOTAL LIABILITIES AND NET ASSETS



CAMPS & PROGRAMS

Camp True Colors

For youth identifying as LGBTQ+

Camp Northstar

For youth experiencing housing instability

Family Camp True Colors

For LGBTQ+ families

Camp Heartland

For youth living with or affected by HIV/AIDS



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JOIN OUR COMMUNITY

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