



# Annual Report 2020

October 1, 2019 - September 30, 2020







One Heartland isn't just a physical place. It is a memory, and a feeling of utter acceptance that lives in the minds of thousands of young people who have stepped foot on our camp facility.

Unfortunately for the summer 2020, many of our young people had to rely on those memories alone while camp was closed due to Covid. We were able to offer online arts-based programming through our longtime partner Hollywood HEART during summer 2020.

Not only were we unable to hold camp in person during the summer of 2020 but our very future was at stake. After losing over \$700,000 in a matter of months due to Covid and mandatory shutdowns, we weren't sure how we could keep the lights on until the summer of 2021. But YOU, our community, came through with flying colors! As a community you all helped us raise over \$400,000 in just a few months. Those funds along with cost cutting measures saved One Heartland until we could come together again in person for the summer of 2021.

We believe that all youth deserve to feel completely accepted for who they are. The strategic planning that One Heartland completed in 2019 has been fully realized and includes the expansion of our Camp True Colors Program for youth that are part of the LGBTQ+ community. There has been an assault on our LGBTQ+ young people and we need to rally together as a community. No matter where you live we must continue to protect LGBTQ+ youth.

Thank you for continuing to support One Heartland.

Best,

  
Patrick



**A CAMP  
EXPERIENCE OF  
A LIFETIME...**

***for kids who  
need it most.***





## OUR PARTICIPANTS

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One Heartland's mission is to improve the lives of children, youth, and families facing significant health challenges or social isolation. To do this, we welcome you who are:

- in the LGBTQ+ community
- living with or affected by HIV/AIDS
- experiencing homelessness

All of our participants are 7-20 years old. Around 45% request financial aid to attend camp. Around 45% are youth of color. 54% of our campers are from Minnesota, with most of those coming from the Twin Cities metro area. The rest travel from other states to attend.

**Camp True Colors** for LGBTQ+ youth is now our fastest growing program. We added a second session in 2018 and a third in 2019. In 2020, we had planned for 6 sessions.

**Camp Heartland**, our flagship program, began in 1993 to give youth living with HIV the summer adventure of a lifetime. **Camp Hollywood HEART** began shortly thereafter in California, as an arts-based camp for older youth. Both of these programs still exist today and continue to adapt to the changing landscape of HIV/AIDS.

**Camp Northstar** is a respite for children experiencing homelessness or housing instability. We welcome about 120 youth annually.

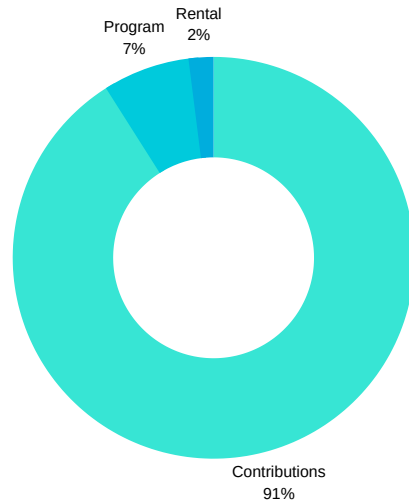


## OUR PROGRAMS

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# FINANCIALS

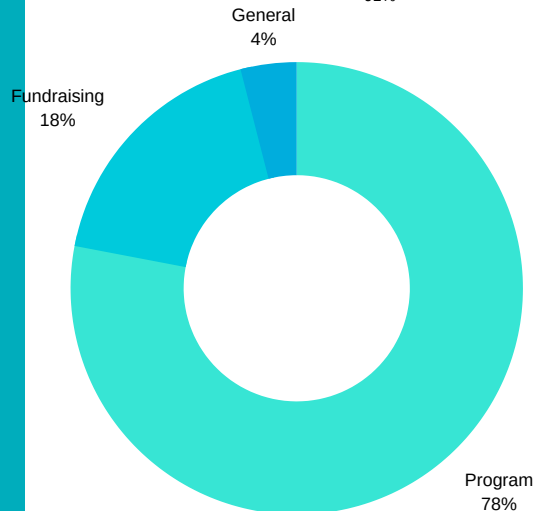


## Revenue

\$638,989 Contributions (91%)  
\$48,479 Program (7%)  
\$15,983 Rental (2%)  

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\$703,451 Total (100%)



## Expenses

\$672,667 Program (78%)  
\$160,189 Fundraising (18%)  
\$35,168 General (4%)  

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\$868,024 Total (100%)

## Assets

\$70,985 Total current assets  
\$19,670 Total other assets  
\$1,391,341 Net property and equipment

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\$1,481,996 TOTAL ASSETS

## Liabilities

\$430,731 Total current liabilities  
\$599,336 Long-term liabilities

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\$1,030,067 TOTAL LIABILITIES

## Net Assets

\$400,429 Unrestricted net assets  
\$51,500 Temporarily restricted net assets

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\$451,929 TOTAL NET ASSETS

**\$1,481,996 TOTAL LIABILITIES  
AND NET ASSETS**





## CAMPS & PROGRAMS

### **Camp True Colors**

For youth identifying as LGBTQ+

### **Camp Northstar**

For youth experiencing housing instability

### **Camp Heartland**

For youth living with or affected by HIV/AIDS

### **Camp Hollywood HEART**

An Arts camp for youth living with or affected by HIV/AIDS



## BOARD OF DIRECTORS

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**Kate Kellett, Vice President**

**Gina Houmann, Secretary**

**Jennifer Johnson, Treasurer**

Cassie Benowitz, Shamayne Braman,  
Manish Kalra, Gina Lemon, Ralph Scorio,  
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## STAFF

Patrick Kindler, Executive Director

Katie Donlin, Operations Manager

Kadien Bartels-Merkel - Program Director

Tony Koecher, Facility Manager

Stefanie Tywater-Christiansen, Development Director



## JOIN OUR COMMUNITY

One Heartland Center  
26001 Heinz Road  
Willow River, MN 55795  
218-372-3988

[www.oneheartland.org](http://www.oneheartland.org)  
[helpkids@oneheartland.org](mailto:helpkids@oneheartland.org)  
[facebook.com/1heartland](https://facebook.com/1heartland)  
instagram: @oneheartland

