One Heartland isn’t just a physical place. It is a memory, and a feeling of utter acceptance that lives in the minds of thousands of young people who have stepped foot on our camp facility.

Unfortunately for the summer 2020, many of our young people had to rely on those memories alone while camp was closed due to Covid. We were able to offer online arts-based programming through our longtime partner Hollywood HEART during summer 2020.

Not only were we unable to hold camp in person during the summer of 2020 but our very future was at stake. After losing over $700,000 in a matter of months due to Covid and mandatory shutdowns, we weren’t sure how we could keep the lights on until the summer of 2021. But YOU, our community, came through with flying colors! As a community you all helped us raise over $400,000 in just a few months. Those funds along with cost cutting measures saved One Heartland until we could come together again in person for the summer of 2021.

We believe that all youth deserve to feel completely accepted for who they are. The strategic planning that One Heartland completed in 2019 has been fully realized and includes the expansion of our Camp True Colors Program for youth that are part of the LGBTQ+ community. There has been an assault on our LGBTQ+ young people and we need to rally together as a community. No matter where you live we must continue to protect LGBTQ+ youth.

Thank you for continuing to support One Heartland.

Best,

Patrick
A CAMP EXPERIENCE OF A LIFETIME...
for kids who need it most.
One Heartland’s mission is to improve the lives of children, youth, and families facing significant health challenges or social isolation. To do this, we welcome you who are:

- in the LGBTQ+ community
- living with or affected by HIV/AIDS
- experiencing homelessness

All of our participants are 7-20 years old. Around 45% request financial aid to attend camp. Around 45% are youth of color. 54% of our campers are from Minnesota, with most of those coming from the Twin Cities metro area. The rest travel from other states to attend.

**Camp True Colors** for LGBTQ+ youth is now our fastest growing program. We added a second session in 2018 and a third in 2019. In 2020, we had planned for 6 sessions.

**Camp Heartland**, our flagship program, began in 1993 to give youth living with HIV the summer adventure of a lifetime. **Camp Hollywood HEART** began shortly thereafter in California, as an arts-based camp for older youth. Both of these programs still exist today and continue to adapt to the changing landscape of HIV/AIDS.

**Camp Northstar** is a respite for children experiencing homelessness or housing instability. We welcome about 120 youth annually.
**FINANCIALS**

**Revenue**
- Contributions (91%) $638,989
- Program (7%) $48,479
- Rental (2%) $15,983
- Total (100%) $703,451

**Expenses**
- Program (78%) $672,667
- Fundraising (18%) $160,189
- General (4%) $35,168
- Total (100%) $868,024

**Assets**
- Total current assets $70,985
- Total other assets $19,670
- Net property and equipment $1,391,341
- Total assets $1,481,996

**Liabilities**
- Total current liabilities $430,731
- Long-term liabilities $1,030,067
- Total liabilities $1,460,808

**Net Assets**
- Unrestricted net assets $400,429
- Temporarily restricted net assets $451,929
- Total net assets $852,358

**TOTAL ASSETS AND NET ASSETS**
CAMPS & PROGRAMS

Camp True Colors
For youth identifying as LGBTQ+

Camp Northstar
For youth experiencing housing instability

Camp Heartland
For youth living with or affected by HIV/AIDS

Camp Hollywood HEART
An Arts camp for youth living with or affected by HIV/AIDS

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JOIN OUR COMMUNITY

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