



Holiday in the Heartland



December 13 & 14, 2019
The Dakota Jazz Club



Two Evenings of Happiness and Heart

Join us on December 13 or 14, 2019 at the Dakota in Downtown Minneapolis for an evening of great food, amazing live music featuring Har Mar Superstar, and live and silent auctions. You'll meet the leaders and youth who make up One Heartland's community and be welcomed as a leader yourself.



An Invitation to Sponsor:

Join business partners and individuals from around the Twin Cities for Holiday in the Heartland, a unique two-night gala featuring Har Mar Superstar to raise much-needed funds for One Heartland's life-changing programs. Your support is critical to our mission of improving the lives of children, youth and families facing significant health challenges or social isolation.

Why Sponsor?

Support the young people who need camp most. Show your commitment to serving the community. Be seen by 500+ gala guests and 700+ concert guests. Be recognized for your support through pre-event communications, social media channels, One Heartland's website, and event materials.



Sponsorship Opportunities

Sponsorship Amenities	Presenting Sponsor \$25,000	Voyageur \$10,000	Trailblazer \$5,000	Pathfinder \$2,500	Pioneer \$1,500
VIP Admissions	20 <i>2 Reserved Tables</i>	20 <i>2 Reserved Tables</i>	10 <i>1 Reserved Table</i>	10 <i>1 Reserved Table</i>	10 <i>1 Reserved Table</i>
Naming Sponsor	✓				
Remarks on stage	✓				
Camp retreat	<i>For 50 people for two nights</i>	<i>For 25 people for one night</i>			
Announcement from stage	✓	✓	✓		
Logo displayed throughout event	✓	✓	✓	✓	
Recognition on One Heartland website (20,000 users)	✓	✓	✓	✓	
Social Media Mentions (4,000+ followers)	✓	✓	✓	✓	
10 VIP Tickets to HarMar Concert following Gala	✓	✓	✓	✓	
Recognition in programs both nights	<i>Full-page ad</i>	<i>Half-page ad</i>	<i>Half-page ad</i>	<i>Listing</i>	<i>Listing</i>
Logo on banner at camp during summer 2020	✓	✓	✓	✓	✓



2018 Sponsors

Presenting Sponsors

Jon Tisch Ryan Offutt Christi Offutt

Voyageur



Cheryl Sandeen



Trailblazer



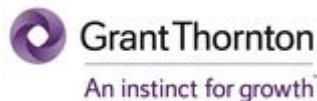
Delta Dental of Minnesota



Pathfinder



Pioneer



Kate Kellet & Mike Pietrowski

Gina Lemon

Ralph & Trish Scorpio

Randy & Jane Warren

Jodi Weinzetl



We hope you will join us at Holiday in the Heartland 2019!

Contact Patrick Kindler at 612-824-6464 or patrick@oneheartland.org to purchase or customize your sponsorship package today.

www.oneheartland.org

