



2017 Annual Report





At One Heartland, we often say that summer flies by but memories of camp last all year long. This past year was extra special because more campers than ever were able to make those memories. What a great way to celebrate our 25th year as an organization!

In 2017 we decided to add an extra week of Camp Northstar for youth experiencing homelessness. We saw a rising need among this population and with your support we were able to welcome over 35 new campers. Those extra campers made 2017 our biggest summer yet! And there are still more youth waiting to be welcomed.

This summer we will keep the extra Camp Northstar session. We have also added a second week of Camp True Colors for LGBTQ+ youth – another population that’s on the rise. During this period of major growth for One Heartland, we remain grateful for everyone who continues to support camp. We invite you to join us as we embark on the next 25 years of camp. Together we can make a difference for kids who need it most.

With Gratitude,

Patrick Kindler
Executive Director



**THE CAMP
EXPERIENCE
OF A
LIFETIME...**



*for kids
who need it
most.*



CAMPER SPOTLIGHT

Dayshawn's story

At our Holiday in the Heartland event this past year, a group of young people spoke about their camp experiences from stage. Dayshawn was one of them. He started attending Camp Northstar five years ago. At the time, he was living with his mom and four siblings in transitional housing provided by People Serving People. One Heartland partners with People Sserving People to recruit campers who are experiencing housing instability. Thanks to this partnership and their helpful staff, Dayshawn and his siblings learned about and got registered for camp.

After many summers of experiencing all that camp has to offer, Dayshawn says his favorite activity is fishing. Every year he selects fishing for two out of his three activity choices during the week. He has improved his skills every year and can't wait to come back for more each season. "I am excited every year" he says. He also enjoys swimming, bike riding, and seeing friends.

Dayshawn is 11 now. When he gets older, he plans to participate in One Heartland's leadership training program and one day become a camp counselor himself. **"Camp is my life - I love it. I don't have to put on filters".**



Dayshawn, left, speaking at Holiday in the Heartland 2017



Dayshawn fishing alongside counselors and campers in 2017



VOLUNTEER SPOTLIGHT

An interview with Nurse Jenny

Jenny has been volunteering as a nurse at One Heartland since 2010. She has donated her time and talents to care for our campers in Club Meds, our camp medical facility, during intake exams, medicine administration, and more.



Q: Why did you decide on a career in nursing?

A: I was a single parent. I wanted a profession that would allow me to support my family while making a difference in other people's lives.

Q: How did you first become involved with One Heartland?

A: I noticed the camp sign on Highway 61 and decided to research One Heartland to see what volunteer opportunities they needed filled. I volunteered for one week during Camp Heartland and have been hooked ever since!

Q: Why is the most meaningful part of your volunteering with us?

A: Where to start... I love the mission of camp and the fact that it is available for so many underserved populations. It is an accepting setting that allows the campers to be themselves. Seeing the personal growth that has occurred among campers, other staff, my daughter, and even myself while volunteering during a week of camp, or from year to year, has been amazing!

Q: Do you have a favorite camp memory?

A: The transformation that occurs from when the bus arrives to when it's loading to depart - walls are broken down, friends and memories are made. I recall one camper who would barely speak with me to answer their Club Meds intake questions. Then on the final day of camp they performed an amazing solo on the stage in front of the entire camp. That is a testament to growth, acceptance, and building self-confidence!

Q: What would you say to others who are considering volunteering at One Heartland (in any capacity)?

A: It's all-around AMAZING! From leadership staff to counselors, facilities, to the food... camp weeks have proven to be some of the best weeks of the summer for me. Camp has great volunteer opportunities for anyone, no matter your age or your skill set.

Q: Anything else you would like to share about camp?

A: This year I'm planning to volunteer in Club Meds for 3 weeks of camp. I also help get Club Meds up and running for the season including making sure the manual is updated to current practices, readying all the medical supplies, etc. Since 2016, I've logged over 435 hours at camp!

Thank you, Jenny, for your many years of dedicated service caring for kids who need it most!

If you are intersted in volunteering (in any capacity, one time or ongoing) please call 612-824-6464 or visit our website at www.oneheartland.org/get-involved/work-at-camp/ to learn more.



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**CAPITAL
CAMPAIGN**

One Heartland is in the midst of a capital campaign to make improvements to our 93-acre facility in Willow River, MN. Thanks to many generous donors, several projects have already been completed!

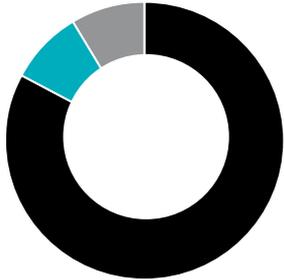
Now we need your help to finish these remaining projects:

- new outdoor fireplace
- new outdoor camp furniture
- cabin upgrades including new decks and doors
- basketball court upgrades
- new barn to house gardening equipment
- other cost-saving and safety upgrades

If you are interested in naming opportunities or other contributions to the campaign, please contact us. Thanks to a generous donation from Bob and Celeste Rekieta, any gift you make to the campaign will be part of an \$85,000 match!



FINANCIALS



Revenue

\$1,199,224	83%	contributions
\$126,710	8.5%	program income
\$125,149	8.5%	rental income
<hr/>		
\$1,451,083		

Expenses

\$1,428,557	88%	program
\$146,636	9%	general & administrative
\$47,203	3%	fundraising
<hr/>		
\$1,622,396		

Assets

\$172,976	Total current assets
\$102,510	Total other assets
\$1,566,793	Net property and equipment

\$1,842,279 TOTAL ASSETS

Liabilities

\$59,370	Total current liabilities
\$779,104	Long-term liabilities

\$838,474 TOTAL LIABILITIES

Net Assets

\$830,829	Unrestricted net assets
\$172,976	Temporarily restricted net assets

\$1,003,805 TOTAL NET ASSETS

\$1,842,279 TOTAL LIABILITIES AND NET ASSETS



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We strive for accuracy in our donor records. If you notice an error or omission, please let us know.

**Thank you to all who
donated! Every gift makes a
difference for kids who need
it most.**



CAMPS & PROGRAMS

Camp Heartland

For youth living with or affected by HIV/AIDS

Camp True Colors

For youth identifying as LGBT+

Camp 5210

For youth striving for a healthy lifestyle

Camp Hollywood

An arts camp for youth living with or affected by HIV/AIDS

Camp Northstar

For children and youth experiencing housing instability



**JOIN OUR
COMMUNITY**

One Heartland Office
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Minneapolis, MN 55405
612-824-6464

One Heartland Center
26001 Heinz Rd
Willow River, MN 55795
218-372-3988

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